

# Cookies Notice

This Cookies Notice explains how ChipInventor Semiconductor Systems, Inc. (“CSSI” or “us” or “we”) use cookies.

This Cookies Notice applies to the use of cookies on [www.chipinventor.com](http://www.chipinventor.com) and any other CSSI website (the “Websites”). It explains the types of cookies we use and why, and also how you can change your cookie preferences.

You should read this Cookies Notice alongside our Terms of Use and Privacy Policy.

## 1 What is a cookie?

A cookie is a text file which is stored on your computer or device when you visit a website. They are generally used to make websites work, or work more efficiently, as well as to provide information about your use of the website, and to display content and advertising that is relevant to you.

Other technologies operate in a similar way but use different names: for example, pixels, beacons, tags, scripts, social media plug-ins, device fingerprinting techniques. In this Cookies Notice, we use the term “cookie” to refer to all similar technology.

## 2 Why do we use cookies?

We (and our partners, including marketing partners) use cookies for various purposes: to analyze trends, administer the services, remember your preferences, track users’ movements around our Websites, gather demographic information about our user base as a whole, enable you to navigate between webpages more efficiently, help us understand how our Websites are used so we can improve it, and record information about your visit to help target advertising and to build a profile of you. The purpose for each cookie we use is set out below.

## 3 What cookies do we use and how long will they stay on my device?

We use four types of cookies:

- 1 - Google Tag
- 2 - Strictly necessary cookies for user session control, performance cookies,
- 3 - Functionality cookies (including for social media) and
- 4 - Advertising cookies.

Each type of cookie has a different purpose.

Some cookies are set by us (known as first-party cookies).

Other cookies are set by another organization's website (known as third-party cookies). For third-party cookies, we do not have access or control over these technologies. We do not tie the information gathered by third parties to our client's and users' personal information.

A cookie can either be a session cookie or a persistent cookie. A session cookie is stored temporarily on your computer or device while you use the Websites, and is deleted when you close your internet browser. A persistent cookie remains on your computer or device after you have closed your browser, so we can remember if you have visited our Websites before or your preferences or to track your actions across different websites in order to target advertising to you. Depending on the type of cookie, the period of time the persistent cookie stays on your computer or device is set out below.

#### Strictly necessary cookies

These are cookies which are essential for our Websites to operate, such as cookies that are used to help a webpage load quickly.

#### Performance Cookies

These cookies help us to improve the way our Websites works. For example, they gather information that allows us to count the number of visitors to our Websites and to see how visitors move around our Websites.

#### Functionality cookies

These cookies allow the Websites to remember choices you have made such as your user name, language, the region you are in, in order to provide a more enhanced and personalized experience.

We also use HTTP cookies for customizing your user experience, remembering your settings, and monitoring use and effectiveness of our services.

#### Advertising / targeting cookies

These cookies record information about your visit to our Websites to help target advertising and to build a profile of you. For example, the pages you have visited, the links you have followed, the number of times you've seen an ad, the ads you have clicked on and your browsing habits and interests.

We, and our advertising partners, use this information to make the ads you see, both on and off our Websites, more personalized and relevant to your interests. Our advertising partners may combine it with other information they have about you, for example information about your browsing habits on other websites or information they have obtained from data brokers. This will then be used to create a profile of you so that relevant advertising is shown to you.

You might also see our advertisements on other websites that you visit. We and our advertising partners use locally shared objects (LSOs) or flash cookies to collect and store information. Various browsers may offer their own management tools for removing LSOs.

Advertising cookies may also be used for other purposes such as ad click fraud detection, market research, product improvement and debugging.

#### **4 Social media plugins**

Our Websites also have social media plug-ins. A plug-in allows you to share our Websites content via your social media account or easily share information with others. We have a presence on Instagram, YouTube and LinkedIn.

If you click on any of the social media icons on our Websites, you will be taken to our pages on those platforms.

The platform may then start tracking your behavior using cookies for their own purposes; for example, to better understand your interests so that they can present relevant content or advertising to you.

Data about you may also be transmitted to the social media channel even if you don't click on the plug-in [where you opt in to advertising cookies].

The social media platforms will provide us with statistical information, which we use to help understand how you and our other users interact with our social medial presence.

All these platforms provide you with some control over their use of non-essential tracking technology and you can find details of how to exercise this control by reviewing their privacy and cookies notices.

#### **5 Pixels in our marketing emails**

Our marketing emails contain a campaign-unique "web pixel" to tell us how you interact with our communications, such as whether you opened the email or clicked on a link in it. The pixel will be deleted when you delete the email.

We use this information to help determine which of our emails are more interesting to you and to help us determine if you should to continue receiving emails if you do not open them. These pixels help us to understand how effective our marketing campaigns are and your level of engagement with us.

If you do not wish the pixel to be downloaded to your device, you should opt-out of email marketing altogether, or configure your email to not load remote images by default or to show your emails in plaintext format. You can opt out of our marketing emails or change your preferences at any time by clicking "Unsubscribe" in the marketing emails or by contacting us via the "Contact Us" section below.

#### **6 List based targeting of clients and potential clients on social media**

Sometimes we will use cookies, or other identifiers such as your email address or IP address, to create a list of individuals who we would like to show advertising about our products and services when they use their social media.

We may use this list to target advertising to existing clients or users of our Websites. We may also use this list to target advertising to individuals who share similar interests and profiles to our existing clients or users.

For more information about our use of this type of list based marketing and other similar tools, please visit our Privacy Policy

If you do not wish us to use your information in this way, you can opt-out by contacting us via the “Contact Us” section below.

## **7 How to change your cookie preferences**

You can choose to opt in to performance cookies, functionality cookies and advertising cookies through the cookie banner or footer of the Websites and opt out or manage your cookie preferences by contacting us via the “Contact Us” section below or by amending your preferences via the cookies preference center at any time by clicking on the “Manage Cookies” link at the bottom of our Websites. You can then adjust the available sliders to ‘On’ or ‘Off’ and then click ‘Save and close’. You may need to refresh your page for your settings to take effect. You can also opt out of receiving targeted advertising on websites through members of the Network Advertising Initiative or the Digital Advertising Alliance Your Ad Choices.

Please note that users in the European Union and the United Kingdom may opt out of receiving targeted advertising on websites through members of the European Interactive Digital Advertising Alliance, selecting the user’s country, and then clicking “Choices” (or similarly-titled link). Please note this does not opt you out of being served all advertising and you may continue to receive generic ads.

Alternatively, most web browsers allow some control of most cookies through the browser settings. Find out how to manage cookies on popular browsers:

Google Chrome

Microsoft Edge

Mozilla Firefox

Microsoft Internet Explorer

Opera

Apple Safari

If you use a smart phone, you can usually prevent cross-site tracking and block cookies in the settings section on your device. You may also be able to visit websites without leaving a history by turning private browsing on. You should visit the support section of the browser on your device for more information on how to do this.

For users in the United States, we recognize the Global Privacy Control. We will not respond to Web browser “do not track” signals. If you would like additional information about

online tracking and various opt-out mechanisms, please see <https://youradchoices.com/>. Please note that not all tracking will stop even if you delete cookies.

## **8 Changes to this Cookies Notice**

We will inform you of any changes to this Cookies Notice by posting them on our Websites.

This Cookies Notice was last updated on **May 14 2025**.

## **9 Contact Us**

If you have any questions about this Cookies Notice, please contact us using the contact details set out in our Privacy Policy.

# Privacy Policy

## Introduction

ChipInventor Semiconductor Systems, Inc. ("CSSI") reserves the right to change this Privacy Policy from time to time at its sole discretion and without sending notice to you, so you should review this Privacy Policy periodically. The effective date of this notice and any revised or changed notice may be found on this page, on the bottom left corner of the notice. Any changes will be effective only after the effective date of the change and will not affect any dispute arising prior to the effective date of the change.

**California** residents and **Texas** consumers have additional rights, available [\*\*<here>\*\*](#).

If you are an individual user and your employer purchased the online service to which this Privacy Policy applies, all of the information described in this Privacy Policy is subject to your employer's policies regarding deletion, encryption, export, monitoring, passwords, and retention of data associated with the service.

## Information We Collect

CSSI's policy is to protect the confidentiality of the individually identifiable information that you provide, and we limit access to that information only to those with a need to know. CSSI collects the following information from you at registration: First Name, Last Name, Username, Password, Email, Institution/Company, and Objective (Research, Study, Work).

Also, see Computer Information [<link>](#) and Cookies [<link>](#) sections below. In addition, if you choose to complete certain support forms or send us requests, you will be asked to provide the following information: full name, phone number, e-mail address. Because payment is through a third-party payment processor, CSSI will not see your credit card number or banking information.

## Computer Information

CSSI logs your current Internet address (this is usually a temporary address assigned by your Internet service provider when you log in), the type of operating system you are using, and the type of browser software used. In addition, CSSI may keep track of what portions of this Site you are visiting. CSSI aggregates this

information to help CSSI improve or create a better experience for users of the Site. For example: CSSI may upgrade those parts of the Site that are heavily visited.

Our website automatically records website usage information that we analyze statistically to track operational problems, to prevent fraud and to improve the effectiveness, security and integrity of the site. We do not use this information to track or record information about individuals. We will disclose this information to third parties only in aggregate form or as may be required by law.

## **Cookies**

A cookie is a piece of information that a web site sends to your computer, which is stored in a file on your computer's hard drive. A cookie does not tell us your individual identity unless you have chosen to provide it to us. Most cookies expire after a defined period of time. See our Cookie policy at [https://chipinventor.com/docs/ChipInventor\\_Cookes\\_Notice.pdf](https://chipinventor.com/docs/ChipInventor_Cookes_Notice.pdf) for additional information.

Using the settings of your Internet browser, you can configure your browser to accept all cookies, reject all cookies, notify you when a cookie is set, or delete cookies that have already been set. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. You are always free to decline our cookies if your browser permits, however, if you choose to turn off cookies, you may not have access to many features that optimize your browsing of our Site, and some of our services may not function properly. You may at any time delete any cookies set by using the relevant option of your Internet browser or by deleting the cookies on your hard drive. The site [www.allaboutcookies.org](http://www.allaboutcookies.org) includes instructions for managing cookies on many commonly used Internet browsers, or you may consult the vendor documentation for your specific software.

## **Information Collected from Other Sources**

CSSI may also acquire personal information from other sources who have the right to provide such information to CSSI. For example, CSSI may acquire address information from these sources to validate or update your address or to prevent fraud; demographic and lifestyle information to help CSSI analyze our business's performance or improve the Services; and information about your online and offline transactions and purchases to help CSSI analyze or improve the Services. CSSI receives personal information, such as your name and email address, from business partners when you participate in joint marketing promotions, events, transactions, or similar interactions with third parties with whom CSSI has a joint venture or similar business relationship. The categories of sources that provide personal information to CSSI include consumers themselves; data analytics providers; advertising networks;

social networks; data brokers; operating systems and platforms; co-branded ventures; and our affiliated and related entities. CSSI uses collected information consistent with this Privacy Policy and for the purposes described below.

### **How We Use Information**

CSSI may collect, use, retain, share, and store personal information collected from or about you for any of the following purposes:

- The primary purposes for collecting this information are for basic user identification, communication, and to facilitate secure login and authorization processes within the system.
- Specifically, the Company and 'Objective' data (Research, Study, Work) allows us to better understand our user base and tailor improvements and relevant news communications to each specific target audience within the system
- To provide and improve the Services. CSSI uses your personal information – such as your address and transaction details – to respond to your inquiries and provide you with requested information; to fulfill, validate, manage, deliver, and/or track your orders and transactions; process payments; to process and verify returns and refunds; and to provide and improve our customer service. In addition, CSSI may use personal information to analyze and improve the performance, usage and operations of our services using internal or external software and tools; to better understand who is using the services and how; and to develop new products or services.
- To communicate with you. For example, CSSI may use your personal information – such as your email address, telephone number, usernames, and other contact information – to respond to your inquiries; to provide you with information about your account, purchases, transactions, and Services; and promotions; to engage with you over Site features; to provide you offers by email, mail, and across other websites, mobile applications, social media, and online services as appropriate; and to otherwise communicate with you as needed or permitted to run CSSI's business.
- To perform business reporting, analysis, and research. For example, CSSI may use information about your transaction history with us, your general location, and information about your use of the services to engage in reporting, analytics, and research that helps CSSI operate or improve our



business, including but not limited to metrics measuring the performance of CSSI's marketing efforts and advertisements that you may see or receive. CSSI and our service providers also may combine, supplement, and update the personal information that CSSI collects from and about you, with information collected offline, across other computers or devices that you may use, and from external sources. CSSI may also use your information to help understand who is using the Services; to develop new products or services; and to help CSSI analyze and improve the performance, usage and operations of our services overall. CSSI will use external software providers and tools to help us perform these analytics.

- To prevent fraud, comply with applicable law, protect CSSI's business, and other purposes. For example, CSSI may use your name, contact information, and other personal information to protect the security or integrity of the services and our business; to prevent fraudulent activity; to assist law enforcement; and/or to comply with legal or regulatory obligations. CSSI may also use and share aggregated or de-identified personal information for any purpose.

### **Information We Share**

CSSI's policy is to prohibit the unlawful disclosure of your personal information. CSSI will not release your name or otherwise publicize the fact that you purchased goods or other information to us unless: (a) you grant CSSI permission to do so; or (b) CSSI is requested or required to do so by law. To learn more about how CSSI protects your personal information, such as your name and address, please [Contact Us](#).

We respect your privacy and do not share your personal data with third parties for any purpose other than processing payments for our services. To ensure secure and efficient billing, we utilize trusted third-party payment processors. These services may receive necessary billing information to complete transactions, but your other personal data remains protected.

### **Sale of Information**

CSSI has disclosed but not sold personal information to third parties for a business or commercial purpose in the preceding 12 months. CSSI does not sell personal information.

If you wish to change personally identifiable information that you have provided CSSI, please [Contact Us](#).

## **Disclosure of Information**

CSSI may disclose personally identifiable information you provide to third parties if required to do so by law or in the good faith belief that such preservation or disclosure is reasonably necessary to: (a) complete the sales transaction, such as providing your shipping information to our carrier; (b) comply with legal process; (c) enforce the Agreement; (d) respond to claims that any information you provide violates the rights of third parties; (e) protect the rights, property, or personal safety of CSSI, its users and/or the public; or (f) in relation to the sale, assignment, merger, transfer or acquisition of all or substantially all of CSSI's assets or shares by a third party.

In addition, CSSI may share or disclose the personal information CSSI collects from or about you when (i) CSSI notifies you or obtains your consent; (ii) when CSSI's service providers need such information in order to provide a business service to CSSI; or (iii) or in any of the following situations:

[Affiliates: We share your personal information with affiliates, business units, and/or subsidiaries for business, operational, promotional, marketing, or other purposes consistent with this Privacy Policy.]

Service Providers: CSSI shares your personal information with service providers used to provide business, professional, or technical support functions for CSSI; that help CSSI operate its business; and that perform other activities in support of the services or CSSI's business. For example, we share your personal information with service providers who assist us with shipping your order; processing and responding to your inquiries; advertising and marketing the Services; or processing your payments. Examples include advertising networks and data analytics service providers CSSI uses for marketing and advertising services. CSSI's service providers are authorized to use your personal information only as instructed by us and for the business services they are providing to CSSI.

Third parties: CSSI may also provide personal information to business partners or other third parties with whom CSSI may jointly offer products or services. In such cases, the business partner or third party's name will appear with CSSI's , and the third party's use of your personal information will be governed by their privacy policies. We may also share aggregated or de-identified information with third parties without restriction.

Cookies and Pixels: CSSI may allow certain companies to place tracking technologies like cookies or pixels on some of our websites and apps. Those companies receive information about your interaction with our Services that is

associated with your browser or device and may use that data to serve you relevant ads on our Services or others.

**Co-branded relationships:** Certain areas of our services may be provided to you in association with third parties, such as AWS, or advertisers or financial institutions that provide or facilitate our services or related offerings. CSSI may share personal information with these third parties if you participate in a co-branded, co-sponsored. By participating in these co-branded Services, your personal information may be shared with these third parties in accordance with their privacy policies.

**Sales or transfers of businesses or assets:** We may sell or purchase assets during the normal course of our business. If another entity acquires CSSI and/or of any of our affiliates, personal information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against CSSI, such information may be considered an asset of CSSI's and may be sold or transferred to third parties.

**Legal matters; compliance with the law:** CSSI may disclose personal information collected from or about you to the government, insurance providers, or to other third parties to comply with applicable law; regulations; governmental and quasi-governmental requests and investigations; court orders; subpoenas or other legal process; or to defend ourselves in legal matters. CSSI may share your personal information with fraud prevention service providers in connection with suspected illegal activity associated with any of the Sites or our business; to protect against harm to the services, to CSSI, or to others; to detect security incidents; or to defend ourselves in legal matters.

## **Your Content**

**Ownership of Your Content:** You retain all rights and ownership of the designs you create using our Platform and any text, information, communication, or material you upload or import, such as electronic documents, images, audio files, and video files (collectively, "Content"). ChipInventor does not claim any ownership rights to your Content.

**License to Your Content for Platform Operation:** Solely to operate the Platform on your behalf, and respecting your ownership rights, you grant us a non-exclusive, worldwide, royalty-free license to reproduce, distribute, create derivative works of, publicly display, and publicly perform your Content. This license also allows us to sublicense these rights to third parties acting on our behalf, such as our cloud infrastructure providers and content delivery networks, who are essential for us to provide the Platform to you.

**Your Rights and Responsibilities Regarding Your Content:** You affirm that your Content is your original work or that you possess all necessary rights to use it with and through the Platform. You also guarantee that granting ChipInventor and its licensors the licenses outlined in this agreement does not infringe upon or misappropriate the rights of any third party. You agree to protect and hold ChipInventor and its licensors harmless from any losses arising from a breach of this section.

**Monitoring:** To ensure the effective delivery of the Platform and to improve our services, ChipInventor may monitor and collect configuration, performance, usage, and consumption data related to your use of the ChipInventor Platform. This may include accessing your account and your Content when reasonably necessary to (i) facilitate the Platform's operation (such as providing support, monitoring performance, integrity, and stability of our infrastructure, and addressing service or technical issues and ensuring compliance with this Agreement), and (ii) enhance ChipInventor's products and services, improve our customers' experience, and respond to complaints and inquiries.

## **Tracking**

We recognize the Global Privacy Control. CSSI /will not respond to Web browser "do not track" signals. If you would like additional information about online tracking and various opt-out mechanisms, please see <https://youradchoices.com/>

Please note that not all tracking will stop even if you delete cookies.

## **Encryption**

The CSSI public website may have areas where data transmission is not encrypted.

All parts of the ChipInventor application employ SSL (Secure Sockets Layer) encryption for all communications established after the user authentication process (login). This industry-standard security protocol creates a secure connection, safeguarding your information from being intercepted during transit and ensures the protection and integrity of the data transmitted within the application.

Keep in mind that there is no such thing as perfect security.

### **Limitation of Liability**

**UNDER NO CIRCUMSTANCES SHALL CSSI BE LIABLE FOR ANY DIRECT OR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES THAT MAY ARISE FROM A CLAIM OF BREACH OF THIS PRIVACY POLICY.** Some jurisdictions do not allow the exclusion or limitation of liability for consequential or incidental damages. In such jurisdictions, our liability is limited to the greatest extent permitted by law, **or the amount paid for your order, whichever is less**, whichever is less.

### **Process for Review and Changes**

You may review and change your information at any time by accessing the My Account Menu. If you have any questions, please Contact Us at [contact@chipinventor.com](mailto:contact@chipinventor.com).

### **Children and Minors**

CSSI makes no active effort to collect personal information from children under the age of 18 and does not wish to receive any such information.

### **Additional Rights:**

Applicable laws may give you additional rights that are not described in the Privacy Policy.

### **Contact Us**

For further information on Privacy matters contact [legal@chipinventor.com](mailto:legal@chipinventor.com).

Effective Date: **May 14 2025**.